

Overview

Auto-categorization engine from Jexp, Inc is an advanced heuristic based tool that takes a regular credit card or home banking statement and automatically categorizes and charts the result - providing meaningful information to members on how they spend their money. The product integrates seamlessly with existing home banking solutions and does not require any user input.

How does it work?

Our auto-categorization engine exposes webservice, that you can call. Transaction data are passed via XML and the fully assembled HTML page is returned by the Webservice. We automatically categorize the transactions, formats the results and assemble the page, so all the calling program has to do is display the result! Some of our customers have completed the integration in under 4 hours!

Being webservice, they can be easily integrated with any application, developed in any language, running on any platform!

Benefits

Provide your members with the functionality of a personal finance tool from inside your home banking application! Save them the time and effort of exporting their transaction to a third party website like Mint or Wesabe to get a similar functionality. Providing an integrated online experience for your members increases user loyalty and customer retention.

Spending Report
April 19, 2010
Anywhere Deposits
Make Check Deposits Online

Description	Amount	%
Loan payment, Interest & Bank Fees	\$11040.71	15.85%
Bill payment	\$6492.73	9.61%
Home & Household	\$5793.39	7.69%
Food & Groceries	\$5384.76	7.14%
Travel & Living	\$4276.22	5.67%
Car & Auto	\$4018.76	5.33%
Phone & Internet	\$2969.27	3.94%
Medicine & Healthcare	\$1855.56	2.46%
Dining out	\$1647.07	2.19%
Clothing & Accessories	\$1612.47	2.14%
Cash Expense	\$1263.72	1.68%
Entertainment & Leisure	\$936.70	1.24%
Fitness & Personal Care	\$813.90	1.08%
Stationery & Office	\$369.48	0.49%
Charity	\$305.60	0.41%

Top spending categories

Where does my money go?

Description	Amount	%
CHECK	\$10062.40	13.25%
SALLIE MAE SLMA	\$10023.88	13.20%
Bills	\$4799.40	6.37%
SEARIS ROEBUCK MOUNTAIN	\$4535.93	6.02%
HERTZ CAR RENTAL	\$3592.32	4.77%
COSTCO WHOLESALE	\$3453.39	4.58%
PETER LEE DDS	\$1944.00	2.58%
PAC NEV BELL	\$1865.94	2.48%
ROOSEVELT SHELL REDWOOD	\$1614.30	2.14%
STATE OF CALIFORNIA	\$1380.00	1.83%

For more information or to request a live demo, please contact sales@jexp.com

Simple, Secure and Surprisingly Affordable!