

Overview

InstaAlert is a patent pending credit and debit card fraud-prevention technology from Jexp, Inc. It is simple, secure, easy to use and does not require any software or setup at the customer end. InstaAlert effectively stops all card misuse at the first occurrence!

InstaAlert not only helps financial institutions reduce these verification costs, but also helps them drastically cut down on card fraud by providing a tool for effectively stopping misuse at the first occurrence.

How does it work?

InstaAlert provides webservices for broadcasting alerts to customers on their mobile phones. Being webservices, they can be easily integrated with any financial application, developed in any language, running on any platform!

Through these webservices, the customers are sent SMS or Text alerts each time a credit or debit card transaction takes place. If the transaction was not executed by the customer, he or she can call a hotline to immediately deactivate the card.

Cost Benefit

Financial institutions lose hundreds of millions of dollar each year due to fraudulent card transactions. Some financial institutions call their customers to verify the authenticity of certain transactions - incurring a cost of \$4 or more on manually calling and verifying each transaction.



For more information or to request a live demo, please contact sales@jexp.com

Simple, Secure and Surprisingly Affordable!